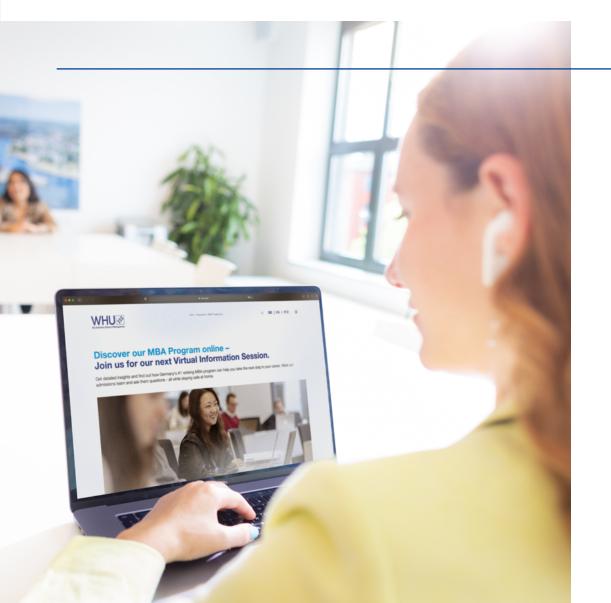


# Global Online MBA Digital perspective, global mindset.



# The Online MBA for global change-makers, from Germany's top business school.

With WHU's Global Online MBA you will receive a solid General Management education. Next to the courses on various business administration topics, you will experience your very own leadership & career development journey. It includes a personality profile, personal & organizational growth sessions as well as 1:1 career coaching and career workshops. During the live-in week, you will meet your fellow students and top-notch faculty personally at WHU's Campus in Düsseldorf. You will finish your studies with a final MBA Project.

#### **PROGRAM STRUCTURE**

Virtual kick-off weekend(s)

1 ST STUDY PERIOD Understanding Financial Performance

2 ND STUDY PERIOD Strategizing for success

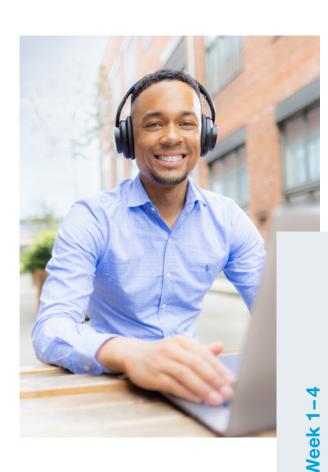
Live-in week (Düsseldorf)

3 RD STUDY PERIOD Developing Entrepreneurial & Digital Mindset

Final MBA Project

\*Optional: Complete the program in 18 months. Contact us for more information.

# An MBA that fits to your lifestyle – Total flexibility to transform your career.



WHU's unique online learning format ensures that you flexibly can work on self-paced learning modules during the week. Further, group work is an important part of the program. Here you will work on various case studies and group projects, in which you can prove your soft skills when working in a team. At the weekends, you will meet virtually with WHU's experienced faculty and listen to guest speakers from various global companies.

#### **COURSE STRUCTURE**

Unlock course on learning plattform



**Self-paced Learning** 

Monday-Friday



**Group work** 



Live session with faculty

Saturday 1.00 PM (CET/CEST)



Take final exam at the end of the course after 4 weeks

### Your Global Online MBA

In a rapidly changing business environment, the leaders of today must be prepared for the developments of the future. WHU's Global Online MBA Program offers the assurance of quality from a top-ranked European business school, with the digital capability to provide a flexible, yet

challenging program designed to sharpen your business acumen. Study with an online format that fits your lifestyle and needs while connecting with a global community of inspiring executives and leaders.

# Be a digital pioneer and become part of WHU's global network.

AT A GLANCE



Degree: Master in Business Administration (MBA)



Intakes: March & September



Length: 24 or 36 months



Location:
Online format and
WHU Campus
Düsseldorf (Germany)



Language: English



Tuition fees: € 35,000

#### **FLEXIBLE:**

Study part-time in 24 / 36 months, or take individual certifications over 5 years.

#### **PERSONALIZED:**

Limited class sizes, regular feedback, and an open-door policy – at WHU you are more than just a student!

#### **INTERACTIVE:**

Exchange real-time through regular teaching sessions and access our global MBA network through clubs, lectures, and alumni events.

#### TRANSFORMATIVE:

Discover personal growth with integrated 1:1 coaching and career guidance from Germany's #1 Career Center.

#### **ESTABLISHED:**

Receive a triple-accredited degree from Germany's top business school.



### THE WHU GLOBAL ONLINE MBA EXPERIENCE

"The Global Online MBA equips professionals with general management knowledge and advanced leadership skills to help them navigate through times of uncertainty, ambiguity, and change. In our program, participants study with peers from across industries and geographies, learn from top-notch faculty, and interact with expert guest speakers."





## **Your Application**

#### **APPLICATION DEADLINES**

March: February 1 September: August 1

#### **FEES & EARLY BIRD**

Tuition fee: €35,000

Early bird special available on our

website.

#### **PROGRAM START DATE**

March & September

To learn more about the Global Online MBA, visit www.whu.edu/global-online-mba

#### **ADMISSIONS PROCESS**

**Online Application** 

**Admission Interviews** 

**Admission Decision** 

#### **ADMISSIONS REQUIREMENTS**



A first academic degree (Bachelor or equivalent)



A minimum of two years postgraduate work experience



Proof of fluency in English (we may ask for a TOEFL)



GMAT, GRE or WHU Admissions Test - dependent on previous experience

**Get in Touch!** 



