

# The Online MBA for global change-makers, from Germany's top business school.

With WHU's Global Online MBA you will receive a solid General Management education. Next to the courses on various business administration topics, you will experience your very own leadership & career development journey. It includes a personality profile, personal & organizational growth sessions as well as 1:1 career coaching and career workshops. During the live-in week, you will meet your fellow students and top-notch faculty personally at WHU's Campus in Düsseldorf. You will finish your studies with a final MBA Project.

## PROGRAM STRUCTURE

FAST TRACK

6 MONTHS

12 MONTHS

24 MONTHS\*

FLEXIBLE TRACK

12 MONTHS

24 MONTHS

36 MONTHS

1<sup>ST</sup> STUDY PERIOD

**Analyzing Markets & Competition**  
Understanding Financial Performance

2<sup>ND</sup> STUDY PERIOD

**Market-facing Functional Expertise**  
Strategizing for success

3<sup>RD</sup> STUDY PERIOD

**Functional Expertise for Operational Excellence**  
Developing Entrepreneurial & Digital Mindset

Virtual kick-off weekend(s)

Live-in week (Düsseldorf)

Final MBA Project

Integrated leadership & career development journey

\*Optional: Complete the program in 18 months. Contact us for more information.



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online-mba@whu.edu

WHU – Otto Beisheim  
School of Management  
Global Online MBA

If you have any further  
questions, please  
contact us:

# Your Application

## APPLICATION DEADLINES

Four weeks before the program starts.

## PROGRAM START DATE

April & September

## FEES & EARLY BIRD

Tuition fee ..... €35,000  
Early bird special available on our website.

To learn more about  
the Global Online MBA, visit  
[www.whu.edu/global-online-mba](http://www.whu.edu/global-online-mba)

## ADMISSIONS PROCESS

- 1 Online Application
- 2 Admission Interviews
- 3 Admission Decision

## ADMISSIONS REQUIREMENTS

- ✓ A first academic degree (Bachelor or equivalent)
- ✓ A minimum of two years post-graduate work experience
- ✓ Proof of fluency in English (we may ask for a TOEFL)
- ✓ GMAT, GRE or WHU Admissions Test

Get in Touch!



Excellence in  
Management  
Education

# Global Online MBA Digital Perspective, global mindset.



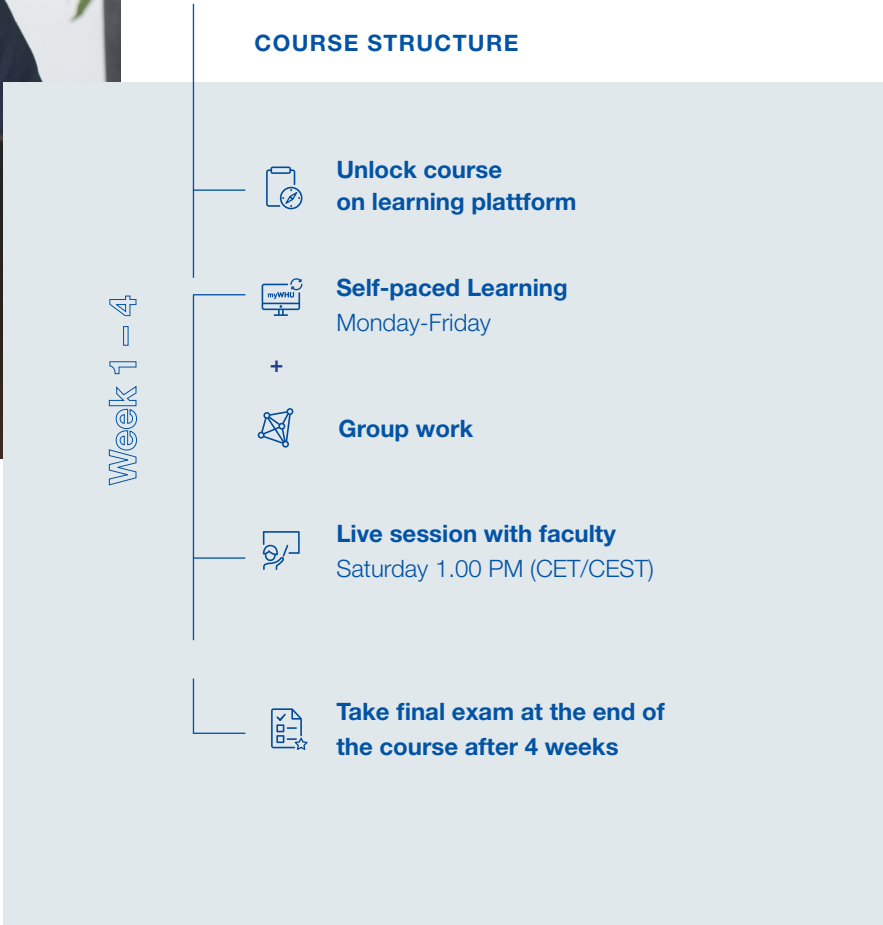


# An MBA that fits to your lifestyle

## – Total flexibility to transform your career.



WHU’s unique online learning format ensures that you flexibly can work on self-paced learning modules during the week. Further, group work is an important part of the program. Here you will work on various case studies and group projects, in which you can prove your soft skills when working in a team. At the weekends, you will meet virtually with WHU’s experienced faculty and listen to guest speakers from various global companies.



# Your Global Online MBA

In a rapidly changing business environment, the leaders of today must be prepared for the developments of the future. WHU’s Global Online MBA Program offers the assurance of quality from a top-ranked European business school, with the digital capability to provide a flexible, yet challenging program designed to sharpen your business acumen. Study with an online format that fits your lifestyle and needs while connecting with a global community of inspiring executives and leaders.

Be a digital pioneer and become part of WHU’s global network.



**FLEXIBLE:**

Study in 24 or 36 months or take individual certifications over 5 years. The online format will give you the flexibility to pursue your studies from all over the globe – even when moving to another country.

**PERSONALIZED**

Limited class sizes, regular feedback, and an open-door policy – at WHU you are more than just a student!

**INTERACTIVE:**

Exchange real-time through regular teaching sessions and access our global MBA network through clubs, lectures, and alumni events.

**TRANSFORMATIVE:**

During live-sessions you will connect virtually to WHU’s professors, your fellow students and business experts. The live-sessions are very interactive, filled with discussions, presentations of your group works and keynote speeches by companies.

**ESTABLISHED:**

Receive a triple-accredited degree from Germany’s top business school.



**THE WHU GLOBAL ONLINE MBA EXPERIENCE**

»The Global Online MBA equips professionals with general management knowledge and advanced leadership skills to help them navigate through times of uncertainty, ambiguity, and change. In our program, participants study with peers from across industries and geographies, learn from top-notch faculty, and interact with expert guest speakers. «

**Professor Dr. Jürgen Weigand**  
ACADEMIC DIRECTOR, WHU GLOBAL ONLINE MBA