



# **Unfold Your Ambition. Develop Excellence. Master of Science Programs**

Excellence in  
Management  
Education

**WHU**   
Otto Beisheim School of Management

# WHU at a Glance

**1,665** students

**4** Master of Science Programs

**55** faculty members

**4,700** alumni from > 67 countries

**375**

Master of Science students with > 45 nationalities

**72** external lecturers (per academic year)

**81%** start work in Germany

**220** non-academic staff

**94%** receive a job offer within 3 months of graduating

**212**

partner universities

Before starting their Master's Programs at WHU, our students have had

**8** months of average internship experience

**31%** with full-time work experience

**11%** completed apprenticeship or dual studies

**4%** founded companies

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# Welcome to WHU



WHU – Otto Beisheim School of Management is the leading private business school in Germany and is continuously ranked among the top business schools in Europe. On WHU's two campuses in Vallendar (near Koblenz) and Düsseldorf, faculty, students, and staff enjoy working and studying in an environment that promotes diversity and internationalization. The organizational culture at WHU characterizes a spirit of courage and innovation, a strong sense of community, a high dedication to excellence, and an intrinsic commitment to society.



"Excellence from the beginning is a core value here at WHU; it is about quality. As individuals, we learn that thinking differently means thinking innovatively, which is not only celebrated, but encouraged. As members of this vibrant, collaborative, and international community, we support each other on our path towards excellence. The family we find in our friends and mentors guide, motivate, and remind us that with courage and commitment anything is possible. This is our WHU Spirit."

**Professor Dr. Markus Rudolf**  
Dean of WHU





### The Spirit of Courage and Commitment at WHU

The WHU Master of Science experience is unlike any other. It is challenging, dynamic, and highly inspiring. Unique features of our programs include flexible curricula, a semester abroad, an internship, which offers insights into the professional world, and the option of completing a Double Degree with one of our selected partner universities. The language of instruction of our Master of Science Programs is English, and all courses take place on our campus in Vallendar.

At WHU, you will be part of a vibrant, collaborative and international student community, and build a network and friendships that will last far beyond your time here. The distinctive 'WHU Spirit' can be felt everywhere on campus, but it is especially nested in the intellectual, cultural, and social commitment of our students. WHU students are remarkably entrepreneurial – they act courageously, behave responsibly, and think differently. They value and learn from failure, improve our communities, and foster the entrepreneurial spirit in all aspects of the WHU community.

Build your career with us. Join our WHU family.

### Our Master of Science Programs at WHU include:

- Master in Management
- Master in International Business
- Master in Entrepreneurship
- Master in Finance

“When I first visited WHU during an open day, it was love at first sight. I immediately felt at home; it was a small community and every person I met was down-to-earth and friendly. I had looked at a lot of business schools and universities, but WHU felt like a great match for me.”

#### Sina Thenagels, Germany

Business Lead Marketing Intelligence at tink GmbH, Berlin, Germany

WHU Master in Management Class of 2010

WHU Bachelor in Business Administration Class of 2008



### WHU's Master of Science Programs attract young and highly talented groups of candidates.

This snapshot from our Fall 2020 intake offers some insights:

	MiM	MiE	MiF
<b>Class size</b>	121	42	47
<b>Female students</b>	39%	29%	23%
<b>Average age</b>	23	24	23
<b>International students</b>	26%	33%	45%
<b>Number of nationalities</b>	18	12	12

### Rankings



**#1**  
Germany

**#12**  
worldwide

Financial Times  
MiM 2020

**#1**  
Germany

**#22**  
worldwide

Financial Times  
MiF 2020

**#1**  
Germany

**#13**  
worldwide

QS World University  
MiM 2020

**#1**  
Germany

**#22**  
worldwide

QS World University  
MiF 2020

**#1**  
Germany

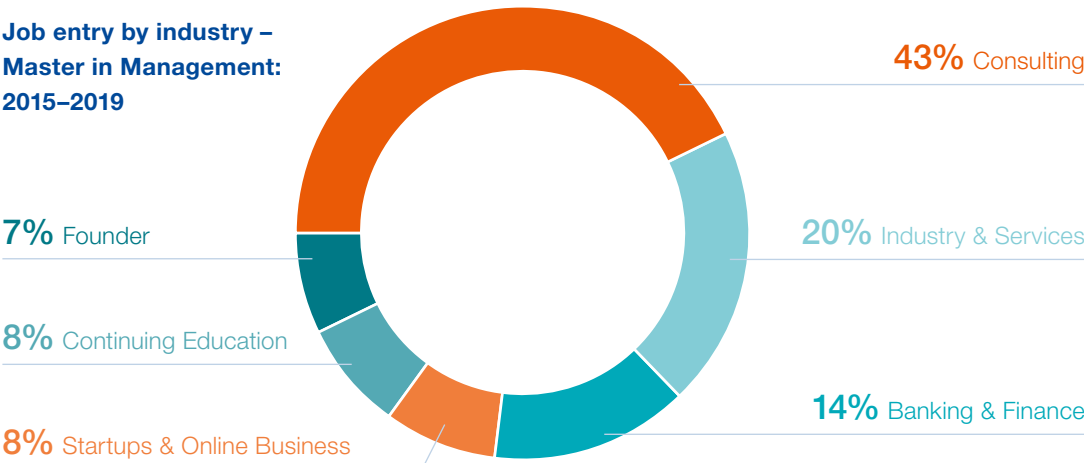
**#7**  
worldwide

The Economist  
MiM 2019

# Master in Management

The **Master in Management (MiM)** is a full-time international Master of Science Program with a flexible curriculum, which offers the breadth and depth of knowledge across the field of general management. The core electives provide the essential tools and foundation for a thorough understanding of management, while the concentrations present a unique opportunity for a more extensive grasp on different topics in business.

We seek graduates from the fields of business and/or economics with up to two years of postgraduate work experience.



“Management is not just about how to become an effective manager; it is also about having a greater understanding of the big picture and developing an awareness of the responsibilities towards all stakeholders to be impactful. With various options to tailor the program to students’ interests, the Master in Management offers the breadth and the depth across all areas of management. It helps students shape their future careers and prepares them for the challenges of the dynamic business environment.”

**Prof. Dr. Christian Andres**  
Academic Director  
Chair of Empirical Corporate Finance



“I was one of the few first employees at Rocket Internet in Pakistan when they were expanding through Daraz.pk (Zalando). Most of our seniors in the team were from Germany, and in particular from WHU. That was when I was pursuing business schools for my masters, and after speaking to some of the seniors from Germany, I only heard great things about WHU, and most importantly, the power of the WHU Alumni Network. As a WHU student, I always found the network really helpful – with my internships, master thesis, and especially with my job search.”

**Anas Hasan, Pakistan**  
Regional Manager SAARC – THG Brands at The Hut Group, Manchester, United Kingdom  
WHU Master in Management Class of 2016

Study Section I/II												Study Section III/IV									
Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.		Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
120 ECTS credit track	<b>6 Core Electives (30 credits)</b> Accounting & Finance, Data Analytics, Economics, Marketing & Sales, Strategy & Leadership, Supply Chain Management								<b>Internship (5 credits)</b> of at least 6 weeks		Summer Break	<b>Semester Abroad (30 credits)</b>				<b>Master Thesis (25 credits)</b>				Optional: Double Degree	
	<b>6 Electives (30 credits)</b> Across all Concentrations, up to 3 Electives can be chosen from the pool of all MSc Electives																				

## 8 Concentrations

- Business Analytics
- Data Analysis
- Economics
- Financial Accounting
- Innovation
- Marketing & Sales
- Strategy & Leadership
- Supply Chain Management

# Master in International Business

The **Master in International Business (MIB)** is a full-time international Master of Science Program. Its comprehensive curriculum opens the door to a global mind-set needed for a career in management working in an international environment. It is designed for recent graduates with no more than two years of postgraduate work experience who are looking to boost their career by broadening their general management skills.

We seek graduates from business-related fields, or an academic degree with a minor in business.

"I am excited we have extended our Master of Science Program portfolio to include the new Master in International Business, which will offer the breadth of knowledge across the field of management. In addition to a mandatory semester abroad, the international dimension of doing business and collaborating around the globe is deeply embedded in the entire curriculum, giving students the perfect combination of classroom and in-the-field exposure to business practices in other parts of the world."

**Prof. Dr. Christian Andres**  
Academic Director  
Chair of Empirical Corporate Finance



## Five Reasons to Choose the Master in International Business

01

**Experience a first-class education:**  
our Master Programs rank #1 in Germany

02

**Access unparalleled career opportunities:**  
with personalized support from the WHU Career Center

03

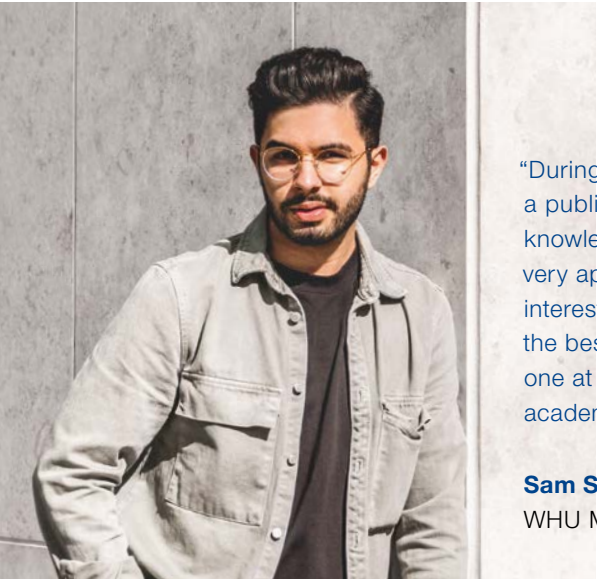
**Develop lifelong connections:**  
join a network of international peers and alumni

04

**Learn from the best:**  
benefit from our expert faculty

05

**Become a global leader:**  
get the skills to make an impact



"During my bachelor studies in Engineering and Management at a public university, I realized that I wanted to deepen my business knowledge. Studying at the best business school in Germany was very appealing to me since the program is the perfect match to my interests. Each day, I am more convinced that choosing WHU was the best decision of my life due to the high commitment of everyone at WHU. I feel deeply valued, and that I have the space to grow academically and personally."

**Sam Shahneh, Germany**  
WHU Master in Management Class of 2022

Study Section I/II												Study Section III/IV									
Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.		Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
120 ECTS credit track	<b>9 Core Courses (45 credits)</b> International Strategy, International Trade and Investment, Managerial Economics, International Marketing Management, International Accounting, Modern Tools and Applications of Data Science, Managing the Global Supply Chain, International Business Negotiations, Psychology of Leadership								<b>Internship (5 credits)</b> of at least 6 weeks		Summer Break	<b>Semester Abroad (30 credits)</b>				<b>Master Thesis (25 credits)</b>					
	<b>3 Electives (15 credits)</b> Up to 3 Electives can be chosen from the pool of all MSc Electives																				



# Master in Entrepreneurship

The **Master in Entrepreneurship (MiE)** is Germany’s first international and specialized Master of Science Program in the fields of entrepreneurship and innovation. It has been developed for students with an entrepreneurial mind and the ambition to lead and found companies in times of technological changes, innovation, artificial intelligence, new business models and rapid transformation. We seek graduates from the fields of business and/or economics, or from STEM and other subjects with some experience in the field of entrepreneurship, with up to four years of postgraduate work experience.

## One Versatile Program, Many Opportunities

**The corporate transformer**

For students who want to work in a corporate setting but wish to bring innovation and a dynamic perspective. Become a changemaker through modules such as Corporate Entrepreneurship and Visual Prototyping.

**The founder and entrepreneur**

For students who have their own business or new ideas they want to develop, sharpen their entrepreneurial skills and expand their tool kit on how to run a startup, build a strong network, and connect with investors.

**The consultant or venture capitalist**

Through strategy modules and courses such as Entrepreneurial Finance, the MiE prepares candidates for a career in industries that are key determinants of the success of startups. Learn more about value creation and scaling to become a key player.

**The technology expert**

For students who want to be the knowledge link between tech offices, R&D, and management. Gain knowledge in coding, AI, and the latest technological advances that are important for top management positions.

“Entrepreneurship does not and should not only take place in startups. Having read a fair number of job descriptions in the past years – I can tell you that the words ‘entrepreneurial mindset’ are incorporated in a lot of them, no matter what industry you look at. And that is exactly what the Master in Entrepreneurship is all about: developing and strengthening your entrepreneurial mindset.”

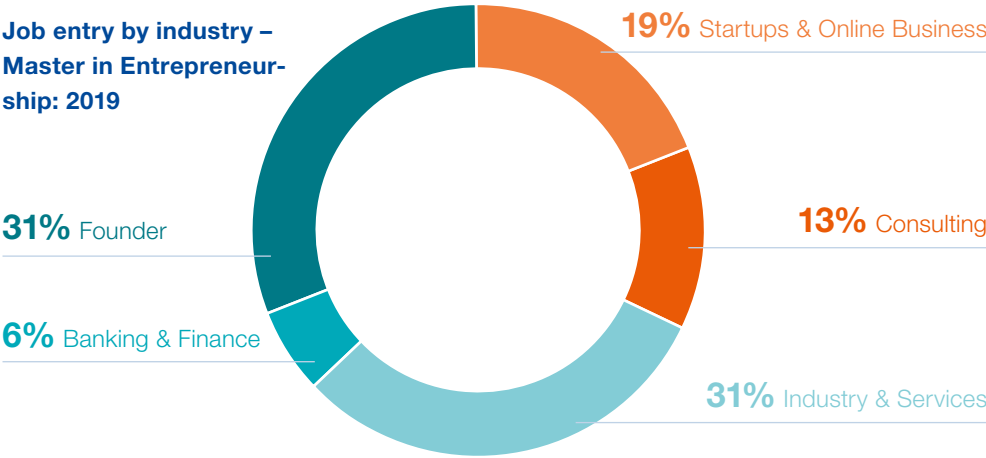
**Johanna Wagner, Germany**  
Manager Global Controlling Laundry & Home Care at Henkel, Düsseldorf, Germany  
WHU Master in Entrepreneurship & University of San Diego MBA Class of 2019



“The trend for entrepreneurship in Germany and worldwide is on the rise, and we see ever-growing ecosystems of entrepreneurs, startups, and large corporations going into that direction. The beating heart of WHU is our entrepreneurial spirit, and we have created the perfect environment for students to explore this industry and mind-set. As an entrepreneurial person myself, it is thrilling for me to be able to support my students in bringing their ideas to life and see them thrive far beyond the program.”

**Prof. Dr. Christoph Hiennerth**  
Academic Director  
Chair of Entrepreneurship

**Job entry by industry – Master in Entrepreneurship: 2019**



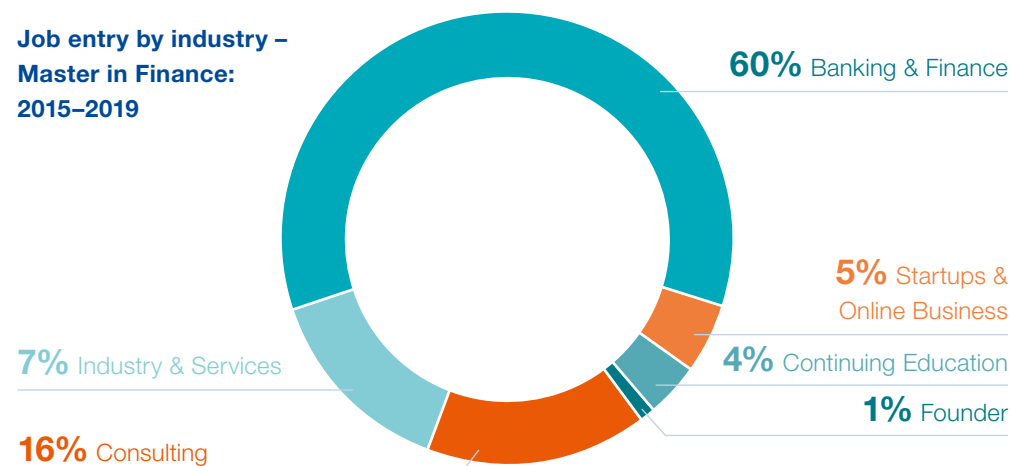
Study Section I/II												Study Section III/IV												
Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May				
<div>120 ECTS credit track</div> <div>5 Core Modules (25 credits) Sprint2Berlin, Corporate Entrepreneurship, Advanced Entrepreneurial Marketing and Finance, Accounting and Financial Analysis, Industrial Organization for Entrepreneurs</div> <div>7 Electives (35 credits) Up to 3 Electives can be chosen from the pool of all MSc Electives</div>												Internship (5 credits) of at least 6 weeks		Summer Break	Semester Abroad (30 credits)			Master Thesis (25 credits)						
												International Capstone Module (2 credits)			Internship (3 credits) of at least 4 weeks		Master Thesis (25 credits)							
<div>90 ECTS credit track</div>																								

# Master in Finance

The **Master in Finance (MiF)** is a rigorous full-time international and specialized Master of Science Program in the field of finance, which provides the fundamental skills and knowledge of financial markets, and a deeper understanding of theories surrounding modern finance. Our Master in Finance degree will prepare our students for a successful career across all landscapes in finance.

We seek graduates from the fields of business and/or economics, or from STEM subjects with a strong quantitative background and first-hand experience in finance-related fields through electives, thesis, CFA, or practical exposure, with up to four years of postgraduate work experience.

**Job entry by industry –  
Master in Finance:  
2015–2019**



“Our Master in Finance Program provides the profound knowledge required for students to succeed in financial markets today, but also the out-of-the-box thinking needed to progress and make an impact in their careers. With a deeper understanding of theories and their practical application, combined with the opportunity to study abroad and practical internships with top financial institutions, the program opens the door for our graduates to limitless possibilities in the financial landscape. What really makes our program stand out is the network – a successful career in finance is not just about numbers, it is also about the people you will meet and get to know along the way.”

**Prof. Dr. Martin Jacob**

Academic Director  
adidas Chair of Finance,  
Accounting and Taxation



"I developed an interest in finance during my bachelor studies and later when I was working at Mazda Motor Europe. I wanted to enhance my knowledge in business and finance with a master's program, and WHU offered the perfect learning environment. The curriculum can be tailored to my interests with a lot of practical components, which challenges my perspectives and is a chance to apply what I learned in class to real-life cases. I also like that we are encouraged to take leadership positions and show initiative, which strengthens our interpersonal skills."

**Diana-Ionela Chilug, Romania**  
WHU Master in Finance Class of 2022

Study Section I/II												Study Section III/IV								
Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
120 ECTS credit track	<b>3 Core Modules (15 credits)</b> Capital Market Theory, International Financial Reporting, Advanced Econometrics								<b>Internship (5 credits)</b> of at least 6 weeks		Summer Break	<b>Semester Abroad (30 credits)</b>			<b>Master Thesis (25 credits)</b>					
90 ECTS credit track	Up to 3 Electives can be chosen from the pool of all MSc Electives						<b>International Capstone Module (2 credits)</b>		<b>Internship (3 credits)</b> of at least 4 weeks		<b>Master Thesis (25 credits)</b>									

## MiF Electives

- Accounting for Financial Instruments
- Accounting for M&A Transactions
- Advanced Corporate Finance
- Asset Management
- Behavioral and Cultural Finance
- Contract Theory
- Corporate Governance
- Current Topics in Accounting
- Economics of Financial Markets
- Emotional Finance
- Exchange Rates and International Finance
- Financial Derivatives
- Financial Modeling with Excel
- Financial Reporting and Capital Markets
- Financial Risk Management
- Financial Statement Analysis and Valuation
- Financial Technologies
- International Tax Strategy
- Investment Banking
- Monetary Economics and Central Banking
- Valuation and M&A



# Double Degree Programs

The Double Degree option is the perfect match for those who are ambitious, driven and willing to take on an extra challenge – naturally, there are limited opportunities available, and with higher admission requirements.

After two semesters at WHU and two more at our partner university, our students will earn a full second degree (either an MBA or a Master of Science) in addition to a Master of Science degree from WHU. Another big benefit is the added international experience – not only will they have lived and studied for a whole year in another country, but they will have also gained valuable business and cultural insights, and soft skills that are relevant in today's globalized world.

Applicants to our Master of Science Programs are encouraged to take advantage of the opportunity to secure their seats in our Double Degree Programs by applying before they start their Master of Science Programs at WHU. For more information regarding the application process and admission requirements, visit [www.whu.edu/double-degree](http://www.whu.edu/double-degree).



## Double Degree Partner Universities:

- **Católica-Lisbon School of Business and Economics**, Lisbon, Portugal (MSc)
- **Emory University**, Goizueta Business School, Atlanta GA, USA (MBA)
- **emlyon business school**, Lyon, France (MSc)
- **INCAE Instituto Centroamericano de Administración de Empresas**, Alajuela, Costa Rica\* (MBA)
- **Keio University**, Yokohama, Japan (MBA)
- **Peking University**, Guanghua School of Management, Beijing, China (MBA)
- **PUC Pontificia Universidad Católica de Chile**, Santiago, Chile\* (MBA)
- **Tulane University**, Freeman School of Business, New Orleans LA, USA (MBA)
- **University of Alberta**, Edmonton, Canada (MBA)
- **University of San Diego**, San Diego CA, USA (MBA)
- **University of Texas at Austin**, McCombs School of Business, Austin TX, USA (MBA)
- **University of Western Australia**, Perth, Australia\* (MBA)
- **York University**, Schulich School of Business, Toronto, Canada\* (MBA)

\* for Master in Management and Master in Entrepreneurship students only

“I chose to do the Master in Management Program at WHU as it offers the rare opportunity to obtain a second degree from renowned universities all over the world. Doing the Double Degree in Perth has been a unique opportunity to combine studying at a world-class university, and getting to know Australia and its great culture, nature and people.”

### Maximilian Jensen, Germany

Manager, Andersch AG, Frankfurt am Main, Germany  
WHU Master in Management & University of Western Australia  
MBA Class of 2015  
WHU Bachelor in Business Administration Class of 2013



# Double Degree Programs



## Special Master in Finance Double Degree Program: WHU and Olin Business School

WHU and the Olin Business School at Washington University in St. Louis, USA, have teamed up to offer a special Double Degree Program for our Master in Finance students. Students who enroll in this program have the option to earn two academic degrees in finance within 21 months – a Master of Science in Finance from WHU, and a Master of Science in Finance from Olin Business School. This exclusive Double Degree Program will offer

you the unique experience of studying at two universities with excellent reputations over two different continents, while immersing yourself in different cultures and business environments. It will also give you unparalleled access to two global alumni networks.

If you are interested in the program, you can apply directly via Olin Business School.

“The Olin-WHU Double Degree Program enabled me to learn great lessons from two prestigious business schools and encouraged me to take advantage of international opportunities. What I gained from Olin-WHU was the professional knowledge and an indispensable confidence that I will definitely take with me into my career and life.”



**Yujiang Liang, China**

WHU Master in Finance and Olin Business School  
Master in Finance Class of 2021

## Special Master in Entrepreneurship Double Degree Program: WHU and MIP Politecnico di Milano

WHU and MIP Politecnico di Milano have teamed up to offer a Double Degree Program exclusively for our Master in Entrepreneurship students. This joint program offers talented candidates the opportunity to earn two Master degrees in just two years – an International Master in Innovation and Entrepreneurship from MIP, and a Master of Science in Entrepreneurship from WHU. MIP has academic faculty who specialize in innovation and technologies with many years of experience of working alongside innovative companies, startups, and business incubators. Our cooperation offers an excellent international program that is designed to train the next generation of movers and shakers; creative and ambitious entrepreneurs who embody excellence.

For more information on this program  
and its application process, visit  
[www.som.polimi.it/imie](http://www.som.polimi.it/imie)





# International Experience

International exposure is an essential aspect of the WHU Master of Science experience. Our unique network of more than 200 partner universities across the globe creates a perfect educational ecosystem for broadening your perspective and expanding your knowledge of business, economies, and cultures worldwide.

## North America

- **Columbia University**, Columbia Business School, New York City NY, USA
- **New York University**, Leonard N. Stern School of Business, New York City NY, USA
- **Northwestern University**, Kellogg School of Management, Evanston IL, USA
- **Rice University**, Jones Graduate School of Business, Houston TX, USA
- **University of Michigan**, Stephan M. Ross School of Business, Ann Arbor MI, USA
- **University of Southern California**, Marshall School of Business, Los Angeles CA, USA
- **University of Toronto**, Joseph L. Rotman School of Business, Toronto, Canada



## South America

- **Fundação Getúlio Vargas, EAESP**, São Paulo, Brazil
- **The Federal University of Rio de Janeiro**, COPPEAD Graduate School of Business, Rio de Janeiro, Brazil
- **PUC Pontifica Universidad Católica de Chile**, Santiago, Chile
- **UDESA Universidad de San Andrés**, Buenos Aires, Argentina
- **Universidad ORT**, Montevideo, Uruguay

## Europe

- **Copenhagen Business School**, Copenhagen, Denmark
- **Durham University Business School**, Durham, UK
- **ESCP Europe**, Paris, France
- **IE Business School**, Madrid, Spain
- **Rotterdam School of Management**, Rotterdam, the Netherlands
- **Stockholm School of Economics**, Stockholm, Sweden
- **Università Commerciale Luigi Bocconi**, Milan, Italy

WHU's global network forms the basis of many international opportunities within the Master of Science Programs – the semester abroad, the capstone module abroad, and our exclusive Double Degree Programs.

Here is a sample of our many partner universities around the world. For a comprehensive overview, visit [www.whu.edu/exchange](http://www.whu.edu/exchange).



## Africa and Middle East

- **Tel Aviv University**, Coller School of Management, Tel Aviv, Israel
- **University of Cape Town**, Rondebosch, South Africa
- **University of Stellenbosch Business School**, Cape Town, South Africa

## Asia and Oceania

- **Chulalongkorn University**, Sasin Graduate Institute of Business Administration, Bangkok, Thailand
- **Fudan University**, Shanghai, China
- **Indian Institute of Management Ahmedabad**, Ahmedabad, India
- **Kobe University**, Kobe, Japan
- **Korea University Business School**, Seoul, Republic of Korea
- **National University of Singapore**, Singapore
- **University of Melbourne**, Melbourne, Australia
- **University of New South Wales**, Sydney, Australia
- **Victoria University of Wellington**, Wellington, New Zealand



Capstone Module 2020 visit to Google in Boulder (CO), USA

## Capstone Module

We offer a capstone module for those who are in the 90-credit track of the Master in Finance and the Master in Entrepreneurship Programs. The capstone is a one-week module abroad to attend tailor-made lectures and local company visits to experience different business ecosystems. Locations vary from year to year; our previous destinations include New York City (NY) and Boulder (CO) in the United States, and London, United Kingdom.

“Having the opportunity to study at the political heart of America is a unique experience and has widened my perspective and enabled me to learn about the everyday culture of American life.”

### Miriam Walden, Germany

Fellow Senior Associate at McKinsey & Company, Cologne, Germany  
WHU Master in Management Class of 2018





# Life at WHU



A WHU experience is not just about studying – in their free time, our students enthusiastically pursue a wide range of extracurricular activities and initiatives, making campus an exciting place to be. Whether you love sports, the theater, music, entrepreneurship, the community, debating, or are even partial to casual wine tasting, there truly is something for everyone.

## Student-Led Conferences and Events:

- 3 Day Startup – WHU Founders Bootcamp
- Campus for Controlling
- Campus for Finance – WHU New Year's Conference
- Campus for Finance – WHU Private Equity Conference
- Campus for Sales
- Campus for Strategy and Leadership
- Campus for Supply Chain Management
- forumWHU
- IdeaLab! – WHU Founders' Conference
- SensAbility – The WHU Impact Summit
- Startup Academy
- TEDxWHU
- Tradity meets WHU

## Student Clubs, Consultancies, and Societies:

- Business Meets Tech
- confluentes e.V. – The Student Management Consultancy
- Saidia Consulting – Pro Bono Consulting at WHU
- SmartUp! – The WHU Entrepreneur Network
- WHU Entrepreneurship Roundtable
- WHU Finance Society e.V.
- WHU Inside Business

## Sports and Fun:

- In Vino Veritas – wine tasting, wine seminars
- Studentische Bühne der WHU – WHU Student Theater Group
- WHU Debating Union
- WHU Golf
- WHU Euromasters
- WHU Sports Association

## Social Impact and Political Engagement Organizations:

- Diversity at WHU
- Enactus WHU Vallendar e.V.
- FEM – The WHU Female Leadership Initiative
- LHG Vallendar – University Liberals' Association
- RCDS at WHU – Association of Christian Democratic Students
- WHU First Responder e.V.
- WHUSH – WHU Students Help
- WHU Social Democratic and Ecological Association
- WHU VIP (Vallendar Integration Program)



# Career Services

At the Career Center, we support our students on their professional paths, helping with occupational orientation and professional application documents, as well as offering individual counseling. With numerous career events and activities for students of all programs, we offer exciting opportunities for networking with company representatives and alumni.

## Some of the services the Career Center offers are:

- Career counseling and training: individual career counseling and training on topics such as resumé and cover letter writing
- Presentations, workshops, and career fairs: on-campus company presentations by WHU sponsors, and three annual career fairs (online/on-campus)
- Job database and newsletters: internships and job offers published in weekly newsletters for each program and graduating class
- Online student resumé database and on-campus/online recruiting: opportunities for students to be invited by partner companies to first-round interviews on- and off-campus as well as to online events on the basis of student resúmes posted in an online database
- Link to alumni network: close relationship with the alumni network supporting on-campus activities and providing career advice, as well as job and internship offers



"Through participating in the events organized by the Career Center, I got two internships, which allowed me to have the best of both worlds – a fortune 100 incumbent company I met during the Inhouse Consulting Mixer and a startup I met during the Founders Career Day. I encourage everyone to make the most out of the different formats that are being offered."

**Luxuan Chen, China**  
WHU Master in Entrepreneurship Class of 2021

## A sample of the companies that have been active at WHU:

- |                           |                    |
|---------------------------|--------------------|
| - Accenture               | - J.P. Morgan      |
| - Adidas                  | - Kühne + Nagel    |
| - Amazon                  | - McKinsey         |
| - Audibene                | - Oliver Wyman     |
| - Bain & Company          | - PIMCO            |
| - BASF                    | - Procter & Gamble |
| - Beiersdorf              | - Rocket Internet  |
| - Bertelsmann             | - Volkswagen       |
| - Boston Consulting Group | - Xing / New Work  |
| - Deutsche Bank           | - Zalando          |
| - Goldman Sachs           | ... and many more  |
| - Henkel                  |                    |



Alumni Homecoming 2019, Campus Vallendar

# In Praxi – WHU Alumni Association

WHU is unique, and so are its alumni. Founded by the first graduating class in 1988, In Praxi is regarded as one of the strongest alumni associations of business schools in Europe.

In Praxi aims to continuously support WHU and its student body through knowledge, skills, and financial resources. Alumni of WHU benefit from the following:

- Access to In Praxi member directory with contact information of all members
- Exclusive career services with In Praxi's Alumni Career Service
- Lifelong Learning Program, which offers continuous personal and professional development seminars
- Participation in a wide variety of events in regional chapters, sport events, and WHU conferences
- Quarterly member magazine 'Keep in Touch!'

## In Praxi in Numbers:

**4,700** alumni from 67 countries

**90%** membership rate

**35** chapters worldwide

**100+** events around the world each year



# Application Process



WHU is looking for smart, ambitious, and creative students from around the world. For our Master of Science Programs, we seek young graduates with a good track record in their academic education who are goal-oriented and have an entrepreneurial spirit. Candidates should have relevant practical experience, excellent English and analytical skills, as well as intercultural competences. Being open-minded and resilient are crucial traits of our community. We welcome driven team players to our WHU family.

As our Master of Science Programs have different application requirements, we have mapped out our general application process here. For specific eligibility requirements, please check the individual program page for more information, or send your resumé and transcripts to [master@whu.edu](mailto:master@whu.edu) for an eligibility check.



**Application Deadlines:**

- Applicants who require a visa: April 30, 2021
- Applicants who do not require a visa: May 31, 2021

**Tuition Fees for the 2021 Intake:**

- 90-credit track: €25,900 (includes capstone module)
- 120-credit track: €32,400 (includes semester abroad)

# Financing Opportunities

We offer a variety of scholarships and financing opportunities to ensure that everyone who holds an offer can study at WHU. Scholarships for the Master of Science Programs are based on criteria such as merit, social and voluntary involvement, diversity, and financial need.

Here are some of our scholarship and financing opportunities:

Scholarship Options	Loan and Financing Options
<ul style="list-style-type: none"><li>- Deutschlandstipendium</li><li>- e-fellows Master Scholarship</li><li>- In Praxi Diversity Scholarship</li><li>- In Praxi Women in Business</li><li>- WHU Campus for Finance Scholarship</li><li>- WHU Excellence Scholarship</li><li>- WHU Female Founders Scholarship</li><li>- WHU Merit Scholarship</li><li>- Reduced Tuition</li></ul>	<ul style="list-style-type: none"><li>- Deutsche Bildung AG</li><li>- Prodigy Finance</li><li>- Sparkasse Koblenz Loan Program</li><li>- WHU Brain Capital GmbH</li></ul>

Please note that scholarships and financing opportunities may be subject to change. Scholarships are limited in number, and specific requirements differ.

For more information, please visit [www.whu.edu/msc/financial-aid](http://www.whu.edu/msc/financial-aid)



# Meet Us

The best way to know what it is like to be a student at WHU is to experience it for yourself! You can meet us at one of our many events on campus, online, or even in various cities in Germany and around the world.

## Campus & Class Visits

Experience our vibrant and international campus first-hand. A Campus & Class Visit is an excellent opportunity to meet and interact with students, faculty, and the admissions team.

We offer Campus & Class Visits throughout the year. Please check our website for upcoming dates. You are also welcome to make an individual appointment to visit us at Campus Vallendar.

## Virtual Coffee Chats



You can join one of our Virtual Coffee Chats from anywhere in the world to get insights into our Master of Science Programs. Here, you get the chance to chat individually with a member of our Master of Science Team.

## After-Work Information Session

Meet us in a city near you at one of our After-Work Information Sessions! At these events, you will learn about our Master of Science Programs and expand your network with alumni, faculty, and staff from WHU in a more informal setting.

## Higher Education and Career Fair

The Master of Science Team regularly participates in higher education and career fairs held in many cities around the world. We would be delighted to meet you and answer all your questions about the WHU experience.

Visit our website for our upcoming events: [www.master.whu.edu](http://www.master.whu.edu)  
Connect with us: ✉ [master@whu.edu](mailto:master@whu.edu)     [@visit.WHU](https://www.facebook.com/visit.WHU)     [@whu\\_official](https://www.instagram.com/whu_official)



# Campus Vallendar

WHU's Campus Vallendar is nestled in the Upper Middle Rhine Valley, a 65 kilometer (40 mile) stretch on the Rhine River recognized as a UNESCO World Heritage Site. Teeming with historic towns, fairytale castles, and towering vineyards, Vallendar and its surroundings offer plenty to see and do.



Vallendar has a diverse and international student population of approximately 1,300 registered students. All accommodation options, such as halls of residence, private apartments, or houses, are within walking distance to the main campus. Students always have access to campus buildings and study rooms, which are equipped with state-of-the-art facilities. The town is also well-connected via road and rail, and is located within an hour's distance from the Cologne/Bonn Airport, and Frankfurt am Main Airport.

**WHU – Otto Beisheim  
School of Management**

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