




Global Online MBA – Digital perspective, global mindset.




Your Global Online MBA

In a rapidly changing business environment, the leaders of today must be prepared for the developments of the future. WHU's Global Online MBA Program offers the assurance of quality from a top-ranked European business school, with the digital capability to provide a flexible yet challenging program designed to sharpen your business acumen. Study with a distance-learning format that fits your lifestyle and needs while connecting with a global community of inspiring executives and leaders.


At a Glance




Degree:
Master in Business
Administration
(MBA)




Next intake:
October 2020




Distance
learning format:
18 or 36 months



Location:
Online format and
WHU Campus
Düsseldorf (Germa-
ny)



Language:
English



Tuition fees:
€42,000

Your Benefits

- Immersive:** Unparalleled access to a global network of over 4,500 alumni.
- Established:** Receive a triple-accredited degree from Germany's top business school.
- Innovative:** Unique teaching methodology with the latest technology to support your studies.
- Personalized:** Our top-ranked career services provide a bespoke approach to helping you reach your goals.
- Flexible:** Study in 18 or 36 months, or take individual certifications at a pace that suits your personal needs.

Your Program Structure and Courses

Your Program Structure

Intake		
month 1	Core Modules 1	Excellence in Leadership Modules
2	Virtual Kick-off days	
3		
4		
5		
6	Core Modules 2	
7		
8		
9		
10		
11	Mid-term Challenge: At WHU Campus Düsseldorf (Germany) Optional: International Modules in Germany, USA, or China	
12	Core Modules 3	
13		
14		
15		
16		
17	Master Thesis	
18		

Your Courses

The order of the courses depend on the starting point of your studies. Every course is based on 2.5 credits.

Courses	Excellence in Leadership Modules
Beating Financial Markets	General Management Introduction Executive Management & Leadership Personal & Career Development Coaching
Financial & Management Accounting	
World Economy	
Corporate Finance	
Economics of Corporate & Competitive Strategy	
Strategic Sourcing	
Digital Marketing	
Strategic Management	
Organizational Behavior	
Strategy Execution	
Application of Entrepreneurial Tools	Optional Courses Primer Math / Statistics Primer Economics Financial Literacy Modules Abroad
Logistics & Supply Chain	
Transformation & Innovation in the Digital Age	
Operations Management	
Omnichannel Business	



Professor Dr. Markus Rudolf, Dean of WHU

“**WHU has always been at the forefront of developments as a top European business school. With the Global Online MBA, we welcome innovators and digital disruptors who wish to transform and lead with confidence, as students of the WHU network. This program allows for limitless knowledge exchange and connections between diverse minds, without ever compromising on WHU quality and excellence.**”

Take the Next Step and Join WHU!

WHU – Otto Beisheim School of Management is a leading German business school with an exceptional national and international reputation. WHU offers academic programs and continuing education for executives throughout their career. Founded in 1984, WHU has become a model for future-oriented research and teaching in business economics. WHU means ‘Excellence in Management Education’ and pursues this goal in its three core areas of activity: academic programs, research, and knowledge transfer in general management. WHU’s graduates, research and profitable collaboration with business partners demonstrates the School’s success in achieving its mission.

Why Choose WHU’s Global Online MBA Program?

Your Studies Tailored to Your Needs

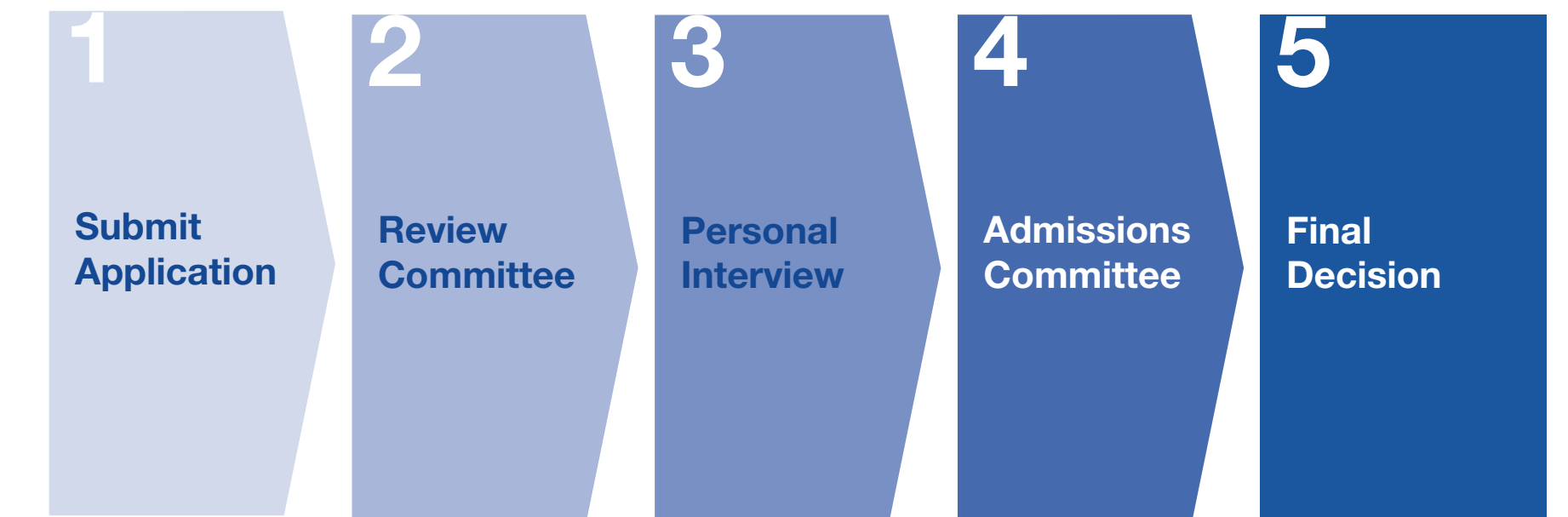
- 18 months for a fast track with courses lasting 4 weeks and requiring 18.5 hours per week
- 36 months, with courses lasting 4 weeks and a workload of 9.25 hours per week
- Complete each core module individually with the option to finalize the Global Online MBA, over the course of 5 years
- Live-teaching sessions on Saturdays, 1pm CEST for 60 – 120 minutes
- Mid-term challenge of 5 days on Campus Düsseldorf, Germany
- Optional modules abroad

Your Application

Admission Requirements

- A first academic degree (Bachelor or equivalent)
- A minimum of two years postgraduate work experience
- Proof of fluency in English
- GMAT Score (a minimum score of 600 is recommended) or equivalent GRE

Steps of the Admission Process



Application Deadlines

The WHU Application Deadline is September 20, 2020.

Get in Touch!

If you have any further questions, please contact us:

WHU – Otto Beisheim School of Management
Global Online MBA
online-mba@whu.edu

To learn more about the Global Online MBA, visit
www.whu.edu/global-online-mba

